

A

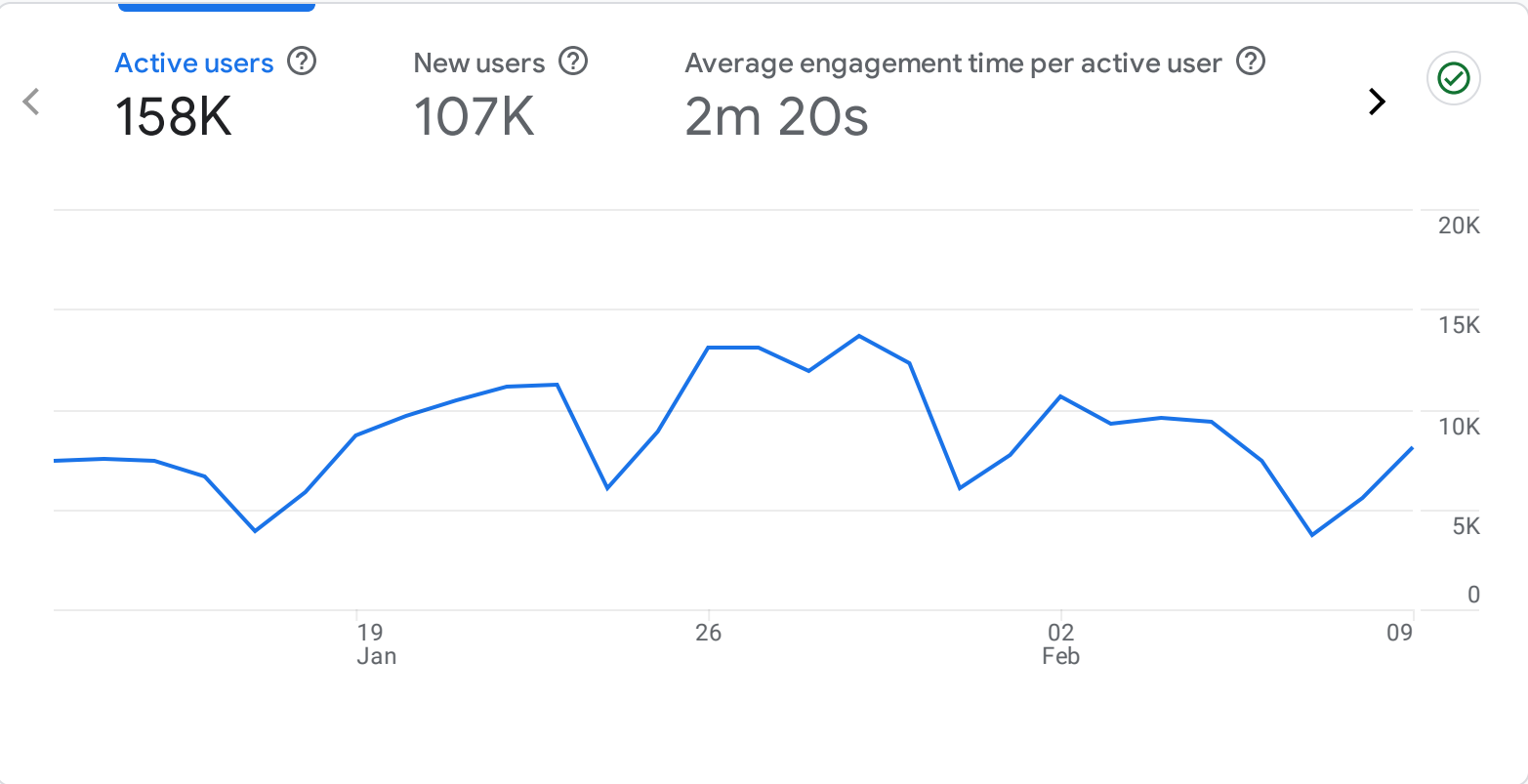
All Users

Add comparison

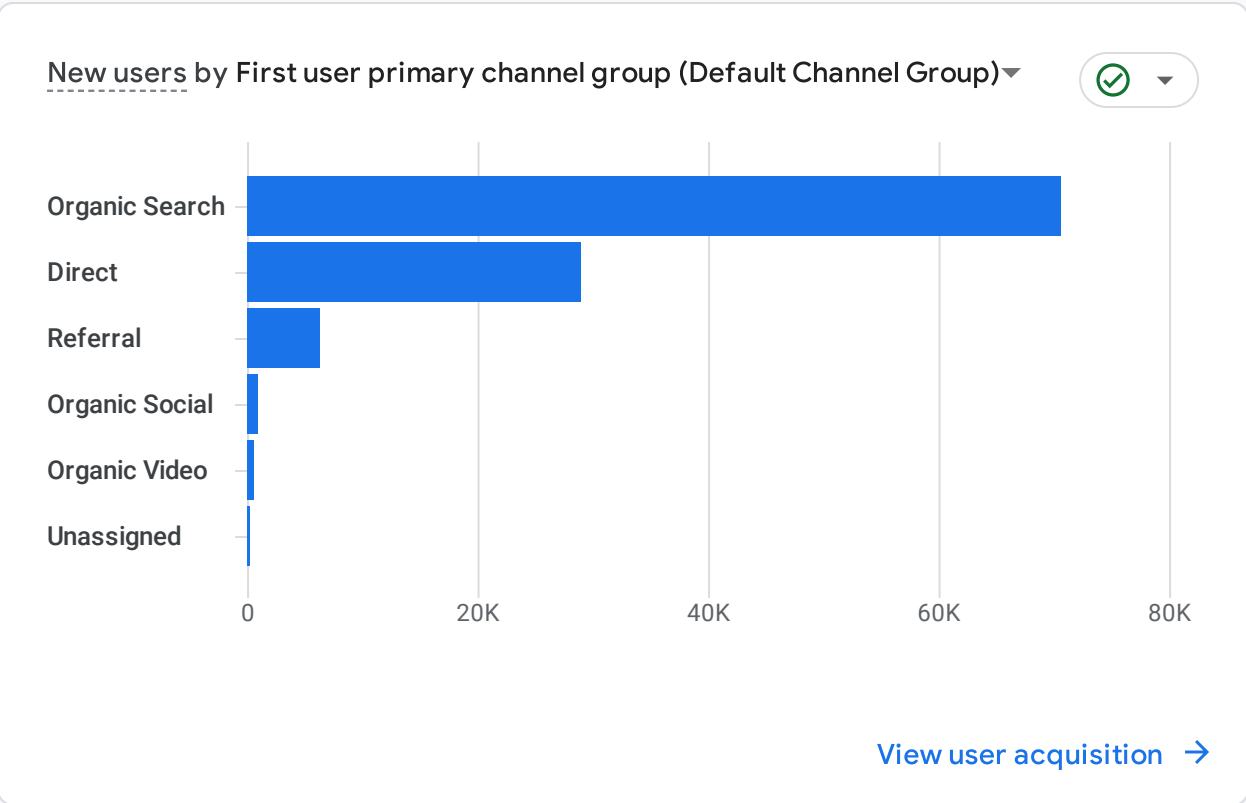
Last 28 days

Jan 13 - Feb 9, 2025

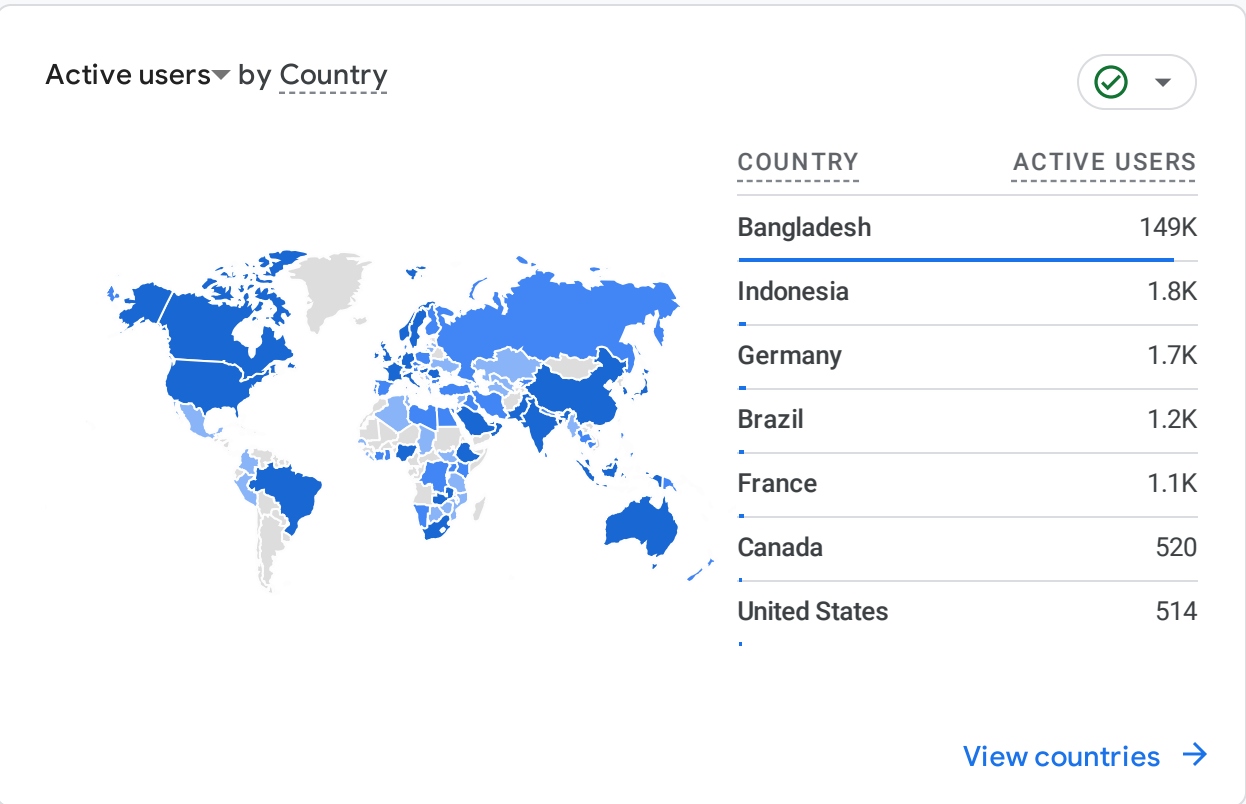
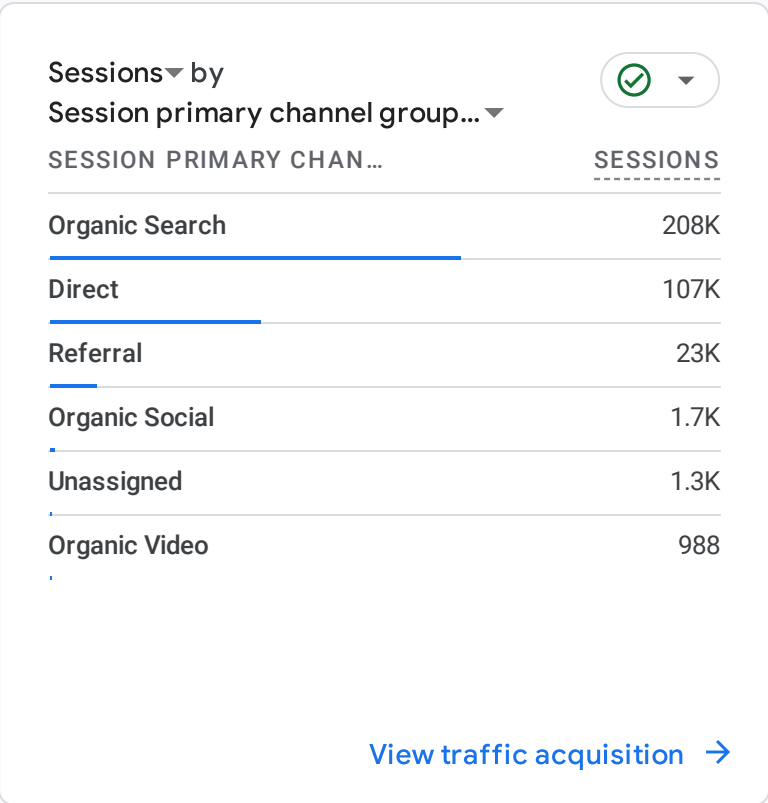
Reports snapshot



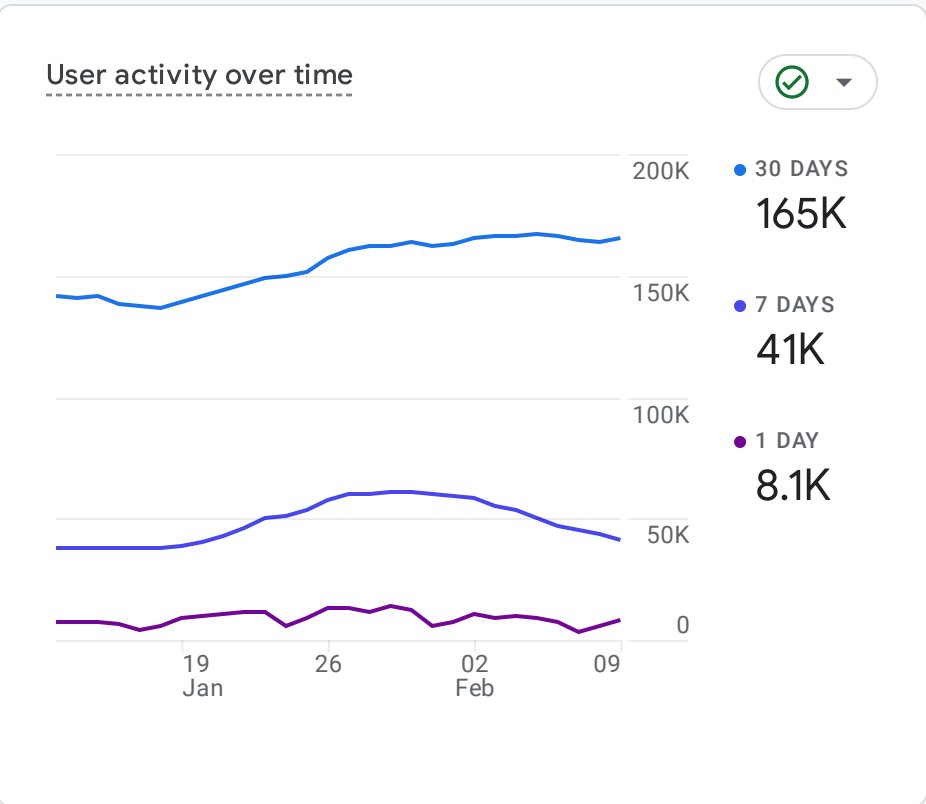
WHERE DO YOUR NEW USERS COME FROM?



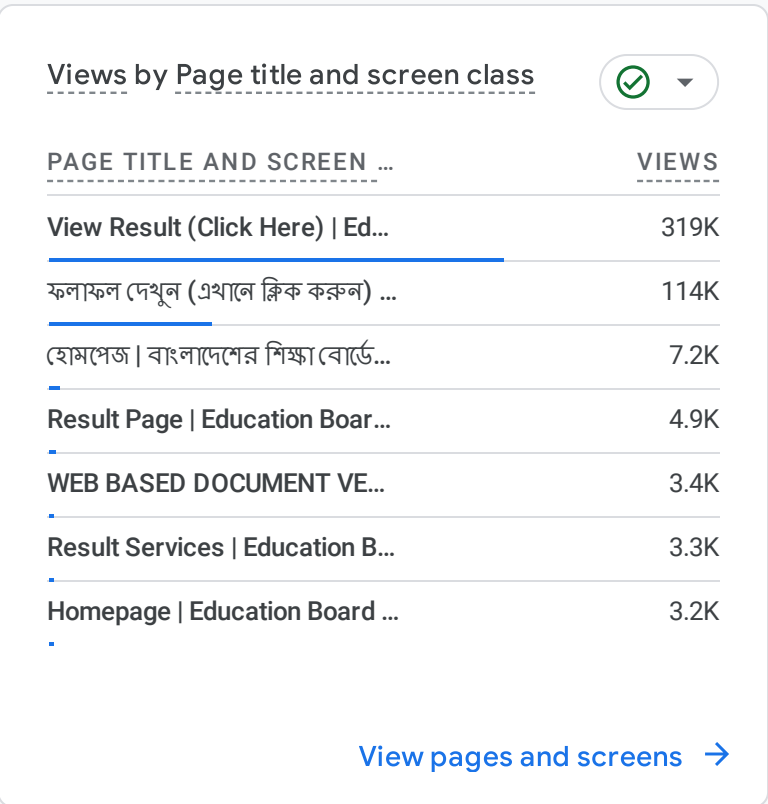
WHAT ARE YOUR TOP CAMPAIGNS?



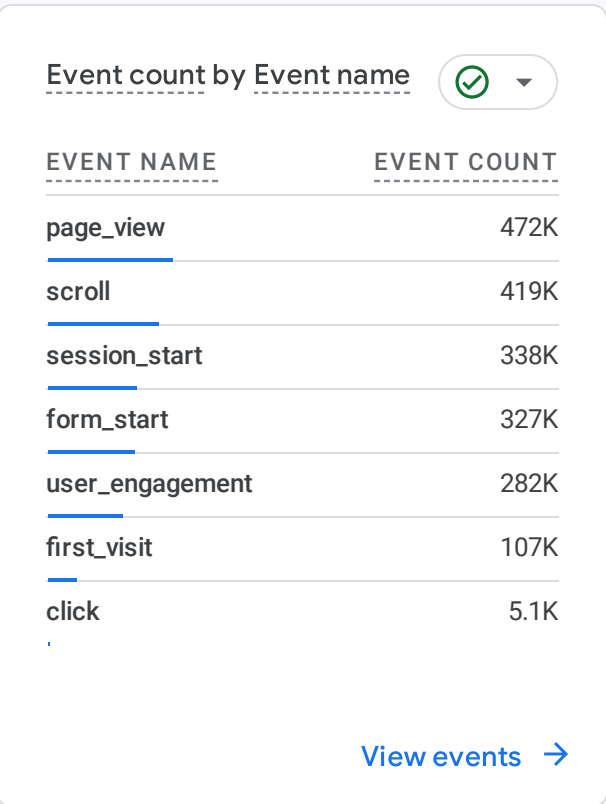
HOW ARE ACTIVE USERS TRENDING?



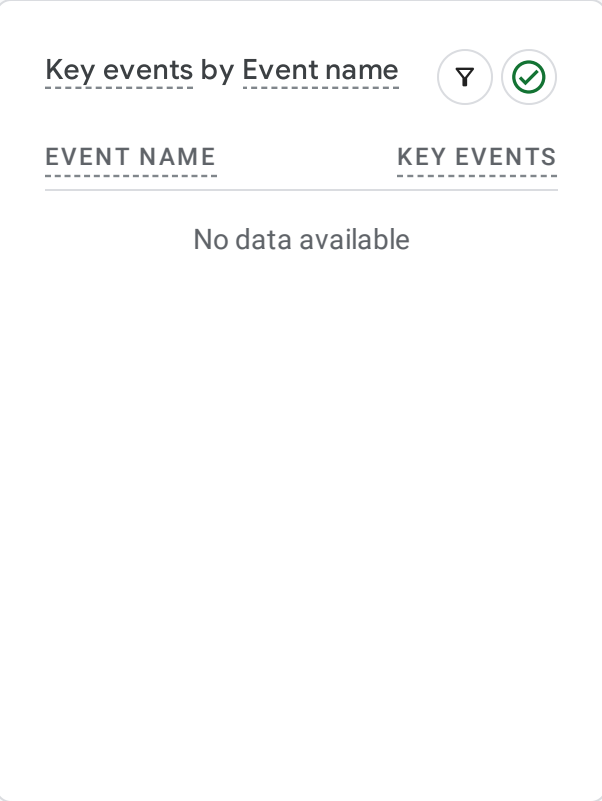
WHICH PAGES AND SCREENS GET THE MOST VIEWS?



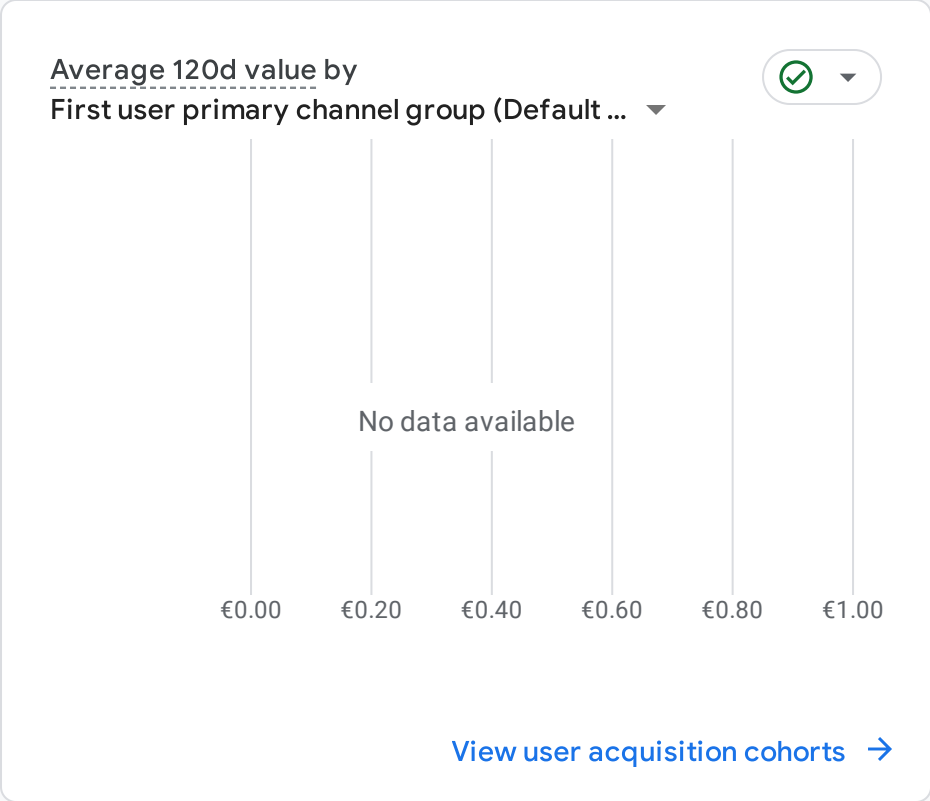
WHAT ARE YOUR TOP EVENTS?



WHAT ARE YOUR TOP PERFORMING KEY EVENTS?



WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?



HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

